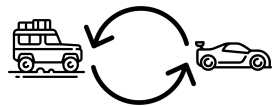


CAR CLUB

powered by... **RELM**

swaps.



sales.



service.



flexible transport, value retention, optimized car management

v.1 monthly member service to access each category of transport



eco-friendly



sports car



sport utility



sedan



pickup



convertible

six members at pay \$400/mo with free oil changes and diagnostics services

members have the ability to swap in and out of any CARCLUB car as available

members pay .17 per mile when exceeding 700 miles per month allowance



member/mechanic referral and booking system

- shop software setup fee \$500
- CARCLUB will supply the OBD device for the first 100 members
- shops pay CARCLUB 5% of the total ticket value for the referral/booking system
- shop to shop referral program, referring shop gets 4%, we take 1% of ticket value



members can add their cars to the CARCLUB network to swap

- a flat fee for every peer-to-peer swap executed by our members
- members list cars for sale with usage/maintenance data for \$25
- member post their car for sale without car usage data for \$5

member value proposition: swaps



eco-friendly



sports car



sport utility



sedan



pickup



convertible

swap between different types of local cars of similar value

car shows to showcase all swaps available in all members classes

member usage data: miles driven, fuel economy, and time spent driving

trusted peer-to-peer swap groups to build car culture within communities

member value proposition: sales



retain the value of your car



sell a car

maintain a digital record for the usage and reliability of your car over your time of ownership

future buyer of your 1996 or newer (obd2) automobile can view:

- car usage history (mileage, servicing, average speed, etc)
- a “check engine” snapshot- how often, how quickly repaired, etc
- average speed to determine time spent driven on the highway vs city
- built in carfax report as part of the flat fee for advertising with carclub



car finder

add cars to your wish list and get notified when the car is added to our national inventory

member value proposition: maintenance and resale



ownership and car management, simplified

- check engine light triggers a push note on phone to schedule mechanic visit
- real-time check engine light fault code and possible issue breakdown
- smog-ready monitor reset notification so you know when your car is ready for smog
- real-time push notifications when service is complete and ready for pickup
- any “in network” shop can review service history to omit mechanic guesswork

shop value proposition: mechanic service & communication automation



automatic car and customer check-ins upon arrival

provide world-class customer service, always know who's arrived by name



24-hr service appointment scheduler

appointments set and confirmed without speaking to anyone



affiliate program that pays to refer your customers to partner shops

no shop does it all, get paid to refer customers to other shops



customer retention, or special offers/promotions

service due alerts or tune-up/oil change notifications to get customers to the shop



- carfax – for owner history and title status data
- farmers insurance – for car swapping (turo's insurance partner)
- aaa – roadside assistance, insurance, and dmv services
- do it yourself car forums
- car rental companies

giveback strategy



students *single parents* *veterans*

car donations for service vouchers to support a member in need of transport

contact us



for announcements, follow us on Instagram at [@carclub.life](https://www.instagram.com/carclub.life)

contact manny@carclub.life